

ISA DUES and MEMBERSHIP YEAR CHANGE FROM FISCAL YEAR TO CALENDAR YEAR

CURRENT MEMBERS RECEIVE 6-MONTH EXTENSION

September 14, 2011.

The Industry Studies Association Board of Directors has voted to change the ISA's membership year from a fiscal year, running from July 1 – June 30, to a calendar year. In order to implement this change, the board also voted to *extend the membership terms of current paid members* by 6 months. This means that members who paid their annual dues (\$40) by September 1, 2011, will enjoy membership through December 31, 2012 instead of expiring at the end of June next year. In a related vote, the board continued the current level of annual dues at \$40 through the end of 2012.

The board voted in favor of this change for several reasons, according to Tom Murtha, ISA president, and Frank Giarratani, executive director. First, the change will allow the ISA to separate the timing of annual renewal and membership messages to members, from the annual campaign to promote annual meeting attendance, smoothing the workload on the association secretariat. Second, communications to the membership about membership will be simplified. Third, the change will diminish cyclical variations in membership, as many members renew in the months just prior to the ISA's June Annual Conference, while members who do not attend the conference face membership expiration right after the conference, just as summer begins. In the new scheme, an individual who joins ISA as part of conference registration will receive a membership backdated to January of the conference year. Renewal messages for the subsequent calendar year will be sent to all members, beginning in September.

For further information, contact Tom Murtha, tmurtha@umn.edu or Mike Deal, mdeal@pitt.edu.